

Why Impact Verification is important

Demonstrating commitment to impact

Build trust, accountability and credibility

Meet industry best practises

Third party verification of alignment

Market signalling

Investor requirements

Impact Verification

Building impact credibility

What is Impact Verification?

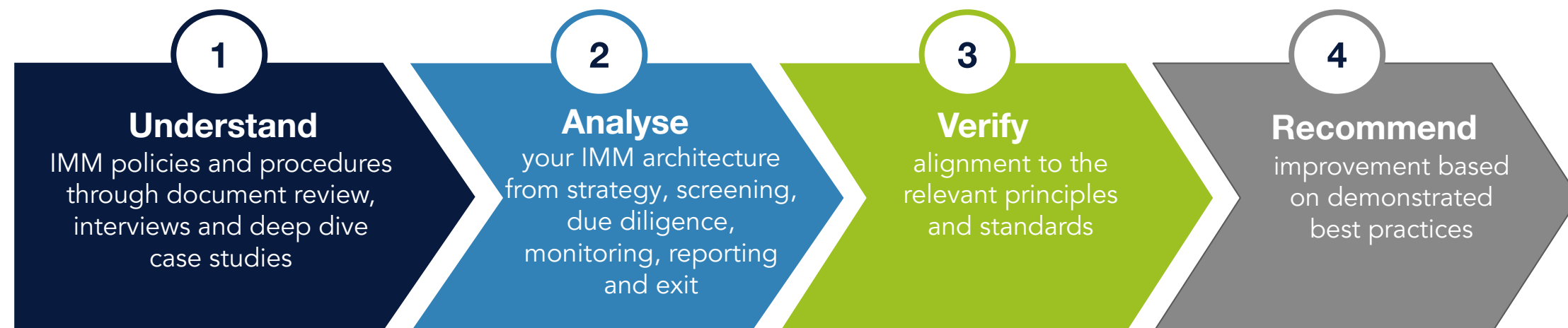
Impact Verification builds trust, accountability and credibility in the impact investing market. Similar to independent assurance in traditional financial markets, impact verification offers a third-party perspective on whether investors' impact management practices are credible and aligned to leading practices. It is fast becoming a requirement of investors.

What is OPIM?

There is increasing adoption of global standards by sustainable and impact fund managers. The Operating Principles for Impact Management (OPIM) is a global framework for investors to ensure that impact considerations are purposefully integrated throughout the investment life cycle. Since their launch in 2018, [130 fund managers](#) collectively managing \$400bn have become signatories to publicly demonstrate their commitment to actively manage investments for impact with intention and transparency.

Four Step Verification Process

More than simply box ticking



Innovest's Verification Process

We provide an in-depth independent evaluation of your impact measurement and management (IMM) practices, understand your position in the market and determine your alignment with industry best practices, based on leading industry standards. We provide independent verification against the OPIM and certification for other impact standards.

Why us?

Innovest are impact advisors to funds, foundations and enterprises who want to drive more intentional creation of impact. We combine deep investment and development experience with robust assurance methodologies to deliver a bespoke service tailored to your business. We go beyond box ticking to provide a value add service, not only verifying your alignment to a Standard, but providing recommendations and insights to further enhance your impact management architecture.

"Businesses will have to show impact integrity, just as they have to show financial integrity if they are to succeed".

- Sir Ronald Cohen